

COMMUNITY CHALLENGE

The Cable Television Advisory Council #5 offers **\$300 awards** for Community Production Videos on **“(What) Makes (your town) a Great Place to Live?”**

Submit a proposal for the **COMMUNITY CHALLENGE**

The Deadline for Submitted Proposals is: the Third Tuesday of Each Month

Community Producer Qualifications:

Any resident or non-for-profit (community-based) organization in one of the towns covered by Cable Television Advisory Council #5 (*Chester, Clinton, Deep River, Durham, Essex, Haddam, Killingworth, Old Saybrook, Westbrook*)

Production Proposal Submissions (Pre-production):

Community Producer(s) complete and submit a proposal (address below) by the third Tuesday of each month outlining their production including, but not limited to, the following:

- Production Title: “(What) makes (your town) a Great Place to Live” (i.e. “*The Beautiful Parks and Recreational Areas make Killingworth a Great Place to Live.*”)
- Production Summary: Summarize the anticipated content of your program (i.e. *Introduction, sections, etc.*)
- Target Audience: To whom will your production appeal; why? (*Students, residents, general public, etc.?*)
- Project Location: Where will you shoot the video footage of your production?
- People Involved: Who are the producers? Who else will be involved in developing (and in) the program?
- Estimated Production Time: How long will it take to complete the production?
- Estimated Length of Final Project: How long will the final production be in length?

Production Guidelines:

If the production proposal is approved by the Cable Television Advisory Council #5 (CTAC #5), you must adhere to the following guidelines to maintain eligibility for the Community Challenge Award:

- The production must be completed and submitted to the CTAC #5 (address below) on a DVD disc and/or a digital file within six months of proposal submission.
- The final production must be at least 10 minutes long and/or no longer than one hour
- The final production will remain the property of the producer, however, the Proposal, once submitted, becomes the property of the CTAC #5 and CTAC #5 maintains unrestricted license to broadcast the submitted final production
- The producer must obtain a copy of the Valley Shore Community TV (VSCTV) Rules and Terms* and adhere to them including having a parent/guardian complete necessary forms* if the producer is under age 18 and/or if s/he wants to use VSCTV's equipment/studio to make the production

Community Challenge Award:

- All final productions that the CTAC #5 submits to VSCTV for broadcasting, will receive a \$300 award.
- The \$300 Community Challenge Award is awarded to the community producers. One Award per production.
- There are limited awards; some approved proposals may not get submitted for broadcast. It will depend on the number of applicants and the overall quality of the final production.

Address for all submissions:

Cable Television Advisory Council #5
Mulvey Municipal Center
866 Boston Post Road
Westbrook, CT 06498

Questions? Contact the Cable Television Advisory Council #5 at: Cableadvisory5@gmail.com and a member of the committee will reply to your inquiry within 24 hours.

*For producers under age 18: Go to <http://www.vsctv.com/services.html> for the **Access User Form** (understanding the rules of VSCTV), **Channel Request Form** (to broadcast their finished product). **For students that want to use VSCTV equipment:** Go to <http://www.vsctv.com/services.html> for sign out forms necessary during production.